



Events Deck

ABOUT THE VENUE



She Returns.

“A defining fixture of Singapore’s nightlife returns with a new Chinatown address. Lulu’s Lounge is officially back in business.” — TIME OUT SINGAPORE & CNA LUXURY

The Concept

“Modern supper club energy with a healthy dose of late-night theatrics still firmly intact.” — URBAN LIST SINGAPORE

The Setting

“The revived venue takes over a heritage shophouse and reintroduces Lulu’s with a 1930s Shanghai-inspired identity.” — FACT MAGAZINE

The Character

“Refreshed look, same sultry and seductive vibe. Less like a reboot and more like an evolution.” — THE HONEYCOMBERS & URBAN LIST



MORE THAN A VENUE



A Complete Social Experience.

“Late night revelry, live cabaret, and elevated dining under one roof.” — SECRET SINGAPORE

A Flexible Platform

“A stronger-than-ever emphasis on food and drinks, with themed nights across the week.” — HUNGRYGOWHERE.
Built for private events, corporate hosting, brand activations and celebrations.

Personalised, Not Packaged

“A more immersive approach to evenings out in the city.” — FACT MAGAZINE. Menus, beverage structures and service styles scale to your objectives, guest profile and budget.

The Result

“Cocktails, cabaret and delicious food.” — TIME OUT SINGAPORE. An event experience that feels polished, memorable and commercially practical.



INTERIOR DESIGN

The Space Changes With The
Night



Design by Threaded Creatives

Creative Director: Bernard Johnson

“The interiors are by Threaded Creatives and Bernard Johnson, who also designed Lulu’s original 2017 venue.”
— CNA LUXURY. International portfolio spanning BKK Social Club Bangkok, Morimoto Jakarta and CURE Bali.

Jade Tones & Lacquer Finishes
Rich jade hues,
lacquer finishes

Baby Grand Piano
Sitting centre stage

Recessed LED Lighting
Warm at dusk,
kinetic by midnight

Plush Banquettes
Plush velvet booths

Jukebox x DJ Table
Nostalgic, playful,
a little unhinged

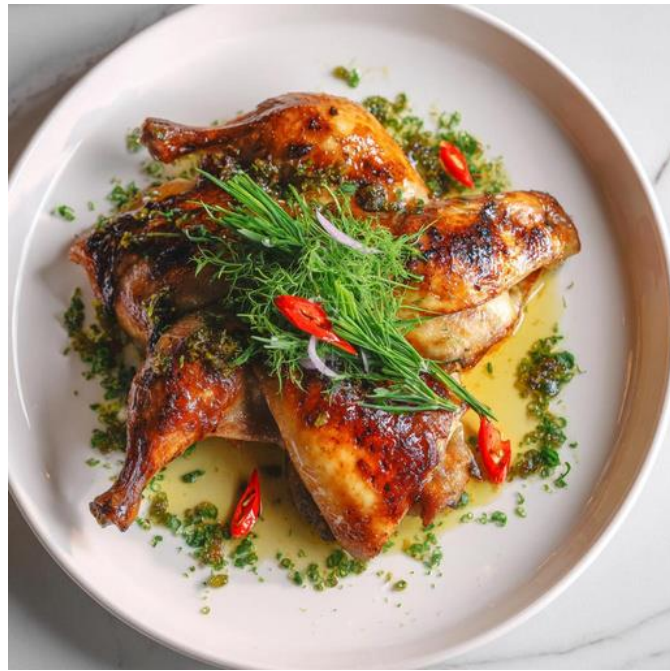
Velvet Curtain Entry
A hidden salon revealed

“The overall effect is suitably decadent — old-world glamour and late-night cabaret”

TIME OUT SINGAPORE

DINING & DRINKS

Woven Into The Rhythm Of The Night



The Culinary Programme

Elevated Shanghai-Inspired Dim Sum

Small plates and shared dishes designed to be grazed across the full arc of the evening – from early cocktails through to the early hours. The food is not confined to a dining window. It moves with you.

Cocktail Programme

Developed in collaboration with Bobby Carey and Tom Hogan – formerly of Proof & Company, architects of Manhattan at Regent Singapore and ATLAS. Classic foundations fused with Chinese teas, botanicals, and subtle spice – speaking to both the focused cocktail guest and the late-night reveller.

4-COURSE SEATED DINNER

Available for private events · Enquire for details
Best suited for intimate dinners, birthdays and corporate hosting.

Course	Menu Item
Starter	Truffle & Prawn Siu Mai with aged soy
Small Plate	Crispy Aromatic Duck Pancakes with fermented plum sauce
Main	Crispy-Skin Chicken with ginger-scallion oil, served with Truffle Egg Fried Rice or Wok-Fried Kuay Teow with Roasted Duck
Dessert	Sea Salt Caramel Cheesecake

5-COURSE PREMIUM DINNER

Available for private events · Enquire for details
Recommended for VIP dinners, media events and premium private celebrations.

Course	Menu Item
First Bite	Oscietra Caviar Siu Mai with yuzu crème fraîche
Dim Sum	Truffle & Prawn Siu Mai
Seafood	Salted Egg Cod with crisp garnish
Main Choice	Wagyu Picanha with ginger, scallion and aged soy or Lobster Sang Mein
Dessert	Double Chocolate Fudge Cake

LULU'S BUFFET MENU

Available for private events · Enquire for details

Designed for networking events, standing receptions and company celebrations. Client to select items from each category as outlined below.

Category	Selection	Choose From
Dim Sum & Bites	Choose 2	Truffle & Prawn Siu Mai, Salted Egg Yolk Lotus Root Crisps, Sichuan Spiced French Fries
Baos & Pancakes	Choose 2	Honey-Lacquered Char Siu Bao, Soft Shell Crab Steamed Bao, Crispy Aromatic Duck Pancakes
Hot Plates	Choose 2	Nam Jim Tamarind Chicken Wings, BBQ Beef Short Rib Skewers, Mala Grilled Fish Skewers
Noodles & Rice	Choose 1	Wok-Fried Kuay Teow with Roasted Duck, Truffle Egg Fried Rice
Dessert	Choose 1	Sea Salt Caramel Cheesecake, Double Chocolate Fudge Cake

CANAPÉS RECEPTION

Available for private events · Enquire for details

Ideal for cocktail receptions, brand launches and pre-dinner drinks. Client to select canapé items from the savoury and sweet options below.

Package	Selection	Inclusions	Enquiry
Classic	Choose 5 savoury + 1 sweet	6 canapés total per guest	On enquiry
Signature	Choose 7 savoury + 2 sweet	9 canapés total per guest	On enquiry
Premium	Choose 8 savoury + 2 sweet	10 canapés total per guest, including caviar or lobster selection	On enquiry

CANAPÉ OPTIONS

The full savoury and sweet selection for the Canapés Reception packages.

Category	Canapé Options
Savoury Canapés	Caviar Siu Mai, Truffle & Prawn Siu Mai, Mini Soft Shell Crab Bao, Mini Char Siu Bao, Wagyu Black Pepper Spring Roll, Black Pepper Mushroom Spring Roll, Duck Pancake Roll, Salted Egg Lotus Root Crisp, Mala Fish Skewer, BBQ Beef Short Rib Skewer, Truffle Egg Fried Rice Spoon
Sweet Canapés	Sea Salt Caramel Cheesecake Bite, Double Chocolate Fudge Cake Bite



Oscieta Caviar Siu Mai



Honey-Lacquered Char Siu Bao



Duck Pancake Rolls

BEVERAGE PACKAGES



Flexible, Commercially Led.

Rather than one fixed package for every event, each beverage programme is tailored around the Host's budget, guest profile, event format and service style — scaling up or down without compromising the guest experience.

Structured Around the Occasion

Beverages can be shaped through a pre-agreed credit, bottle service, welcome drink allocation or a curated cocktail and wine list — giving the Host clearer control over spend across premium spirits, champagne, wine, cocktails, beer and non-alcoholic options.

A Note on Free-Flow

Free-flow service is not included as standard, and may only be considered if specially quoted and approved in advance.





BEVERAGE STRUCTURE

Flexible commercial options — scaled to the Host’s budget, guest profile and service style.

Commercial Structure	How It Works	Host Choice	Enquiry
Pre-Agreed Beverage Credit	The Host sets a beverage budget in advance and drinks are charged against actual consumption during the event.	A budget level agreed in advance with the Host	On enquiry
Bottle Service Selection	The Host selects preferred spirits, champagne and mixers in advance, with final spend based on the bottles selected.	Premium spirits, champagne trains, magnums or VIP bottle sets	On enquiry
Welcome Drink Allocation	A fixed number of welcome drinks is allocated on arrival, creating a polished welcome while controlling opening spend.	1 drink per guest — cocktail, sparkling, wine, beer or alcohol-free	On enquiry
Curated Event Beverage List	Lulu’s curates a focused drink list for the event, allowing faster service and better cost control.	2–3 cocktails, 1 champagne or sparkling, 1 white, 1 red, beer and non-alcoholic	On enquiry
Consumption-Based Charging	Drinks are charged based on what is consumed, with the option to set a cap or spend alert for budget control.	Open consumption with agreed budget guidance or spend cap	On enquiry

A LIVING, BREATHING PROGRAMME



Live Jazz

Nightly from early evening

Drag Shows

Weekly appearances

Café Bizarre

Signature night returns



Burlesque

Rotating roster of performers

Cabaret

Immersive original productions

Ladies Night **“Oui Oui Chérie”**

Returning fan favourite

ROOMS



STANDARD HOURS

Sun–Thu | 5pm–9pm
Available on enquiry

PREMIUM HOURS

Sun–Thu | 9pm onwards
Available on enquiry

PEAK WEEKEND

Fri–Sat | All Hours
Available on enquiry

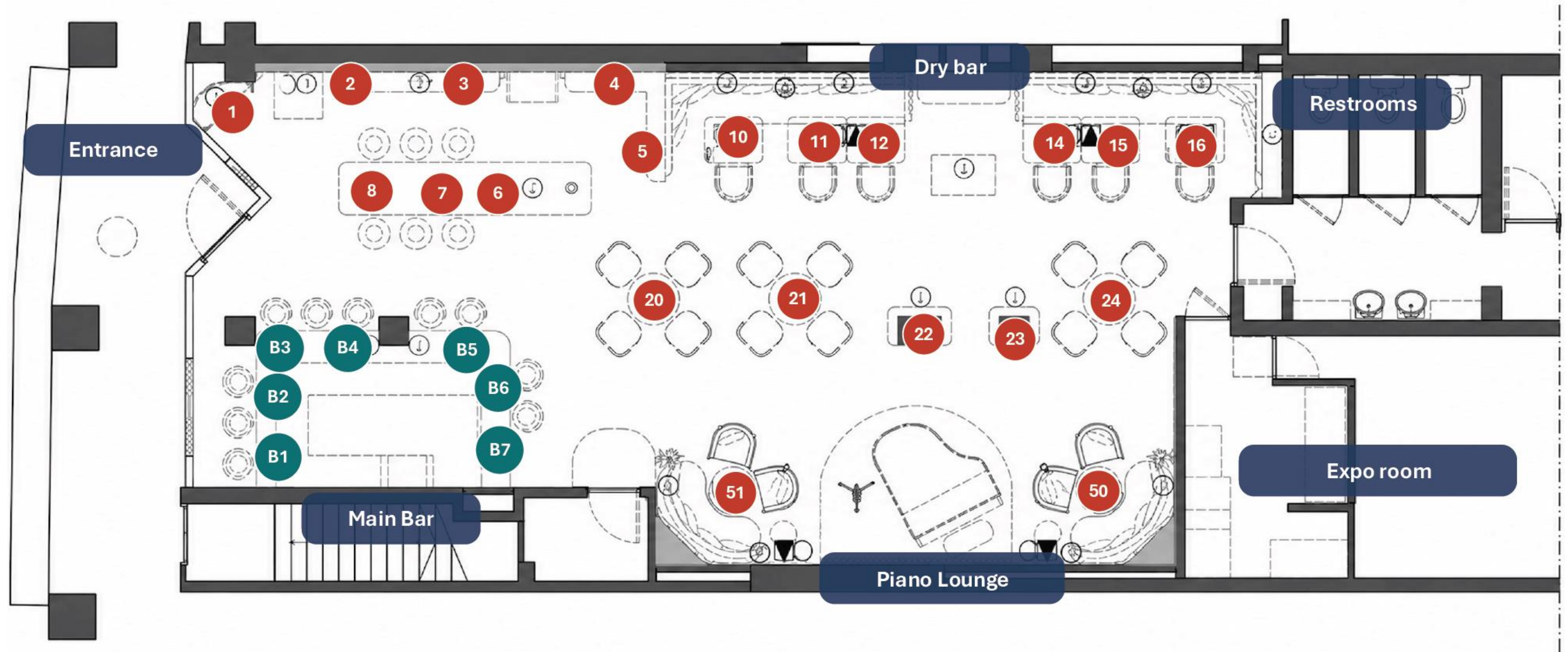
SPECIAL EVENTS

Public Holiday & Event Days
Available on enquiry

Area	Booking	Capacity
Main Lounge (Half)	On enquiry	20–30 pax
Main Lounge (Full)	On enquiry	50–100 pax

All bookings are based on a 4-hour duration • Availability may vary during special events and public holidays.
Please contact us for more details.

LAYOUT



ENTERTAINMENT PACKAGES



Party Vibes

Enquire for pricing

For 10 to 20 pax

Including a professional DJ
with curate playlist (2hours),
2 professional dancers,
cake, balloon decor, accessories

Party In Full Swing

Enquire for pricing

For 30 to 60 guests

Including a professional DJ
with curated playlist (4 hours),
2 professional dancers, cake,
balloon decor, accessories,
professional photographer
(2 hours)

Showstopper Ultimate Experience

Enquire for pricing

For 40-80 guests

Including a professional DJ
with curated playlist (4 hours),
2 professional dancers,
a burlesque performer,
drag performer, magician,
saxophone player,
bongo drummer, cake,
balloon decor, accessories,
professional photographer
(2 hours) and videographer

CHINATOWN AS HOME



Chinatown was chosen for its centrality and its character.

The neighbourhood sits at the intersection of Singapore's most vibrant districts made for arriving early and staying late. Its historic shophouses, intimate streets, and lively evening energy make it the right setting for discovering a hidden salon behind velvet curtains.

The location connects organically to the culinary and cultural direction of the venue. Chinatown is part of the story, not just a postcode.

Lulu's Lounge

208 South Bridge Rd
Terra Southbridge Hotel
Singapore [058757](tel:058757)

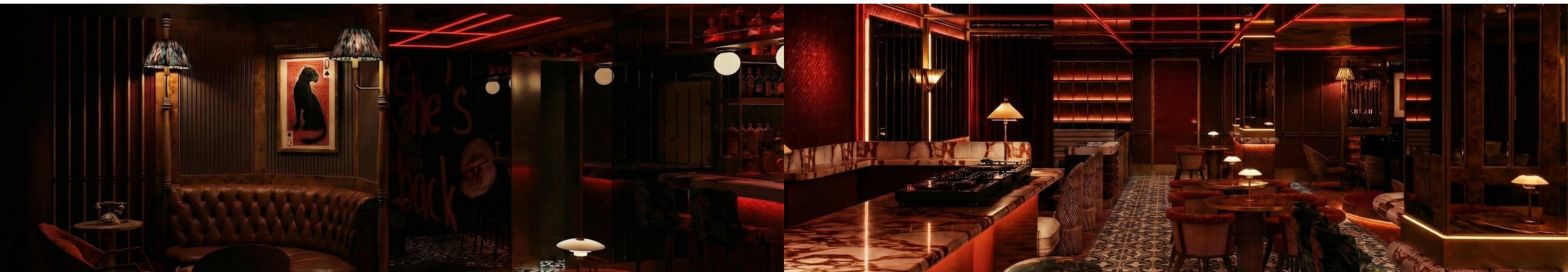
Operating Hours

Wednesday to Saturday
from 5.00pm to 3.00am

Sunday
5.00pm to 12 midnight

Capacity

Up to ~ 120 guests
50–60 seated · 120 standing



VENUE SUPPORT & EVENT CAPABILITIES

Lulu's offers a flexible event environment adaptable for seated dinners, cocktail receptions, brand launches, private celebrations and late-night hosting. Core venue support covers sound, lighting, service flow, event layout planning and beverage/food coordination — with additional production such as staging, screens, microphones, entertainment, branding, media walls or technical AV arranged on the Host's brief and quoted separately where required.



Audio & Sound

- In-house sound system
- Wireless microphones
- DJ connectivity
- Background music & playlist support
- Technical sound check before event

Visual & Presentation

- Screens & TV displays for brand slides, presentations, logos or videos
- HDMI & laptop connection
- Optional projection support if required
- Branded holding screen on arrival

Stage / Performance Area

- Flexible stage or performance zone
- Space for live entertainment, speeches, host address, DJ or performers
- Cabaret & lounge-style entertainment options if aligned

Lighting & Ambience

- Venue mood lighting
- Lighting scenes for dinner, speeches, cocktails & late-night
- Optional spotlight & performance lighting if required

CAPABILITIES & OPTIONAL ADD-ONS



Layout, branding, staffing and production options tailored to the Host's event brief.

Event Layout

- Seated dinner setup for 50–60 pax
- Standing cocktail reception for 120 pax
- Buffet & canapé service points
- VIP tables or lounge seating
- Registration & welcome table if needed

Branding & Guest Journey

- Welcome signage
- Branded screens
- Menu cards
- Table styling
- Photo moment & media wall area if required

Operations & Staffing

- Event manager & point of contact
- Service team
- Bar team
- Security & door host if required
- Setup & teardown timing

Optional Add-Ons

- Photographer & videographer
- Live entertainment & DJ
- Floral styling
- Custom menus & cocktails
- Premium AV support

For booking enquiries, please contact:

+65 8975 8587

info@luluslounge.sg

www.LulusLounge.sg